



50 fan pages

4 million fans

Talking about – 25%

Virality – 5%

Spread across various sports

# SPORTSKEEDA FACEBOOK PAGES

PAGES	FANS
1 WWE Fans	788100
2 Indian Cricket Team Fans	630300
3 Cricket Crazy	448300
4 Barcelona Fans India	358900
5 Lionel Messi Fans	322500
6 Basketball India	247100
7 Manchester United Fans India	182900
8 Badminton India	140100
9 Chak De Indian Hockey	137900
10 Real Madrid Fans India	132300

PAGES	FANS
11 The Football Fanatics	114100
12 Team India For Olympics 2012	112200
13 Arsenal Fans India	106300
14 Indian Football Addicts	95800
15 Chelsea Fans India	89700
16 Sportskeeda	81600
17 ROFL Sports	68300
18 Cristiano Ronaldo fans	59400
19 Tennis Fans India	48500
20 F1 Fanatics India	31700

<b>SPORTS</b>							
<b>FANS</b>	1421670	1215200	247100	142613	137900	75143	31700

GENERAL SPORTS - 720210 (FANS)

# Sportskeeda Facebook pages

Indian Cricket Team Fans Timeline Now Admin Panel

**Indian Cricket Team Fans**  
366,342 likes · 76,435 talking about this

Professional Sports Team  
We're the largest worldwide Indian Cricket Team Fans page on Facebook. We strive to bring you the latest news, updates and stories concerning the Men in Blue. Team India forever!

About Photos Likes

Indian Cricket Team Fans  
6,30,300 fans

The Football Fanatics Timeline Now Admin Panel

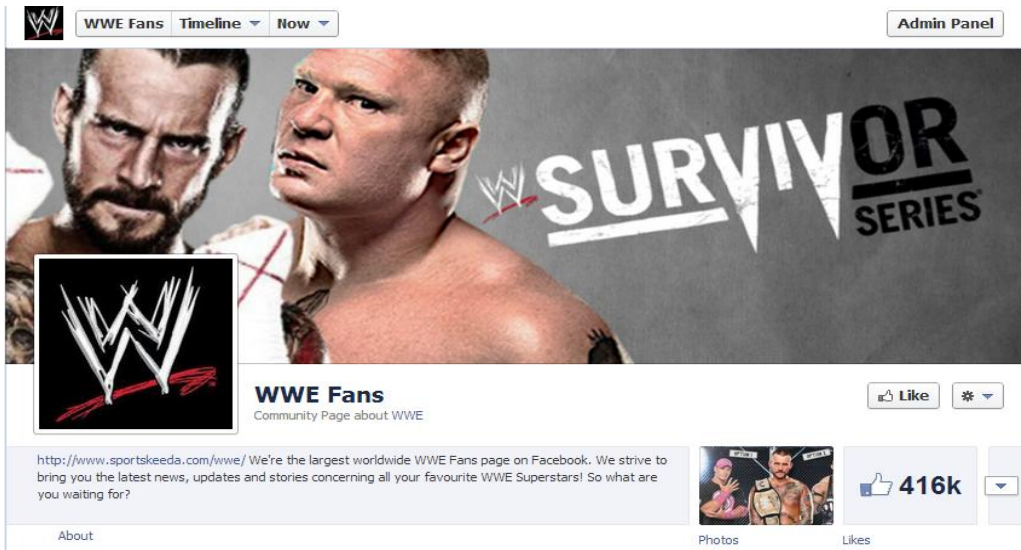
**The Football Fanatics**  
104,778 likes · 7,036 talking about this

Recreation/Sports Website  
A place for all things football

About Photos Likes Twitter RSS

The Football Fanatics  
1,14,100 fans

# Sportskeeda Facebook pages



WWE Fans Timeline Now Admin Panel

**WWE Fans**  
Community Page about WWE

<http://www.sportskeeda.com/wwe/> We're the largest worldwide WWE Fans page on Facebook. We strive to bring you the latest news, updates and stories concerning all your favourite WWE Superstars! So what are you waiting for?

About Photos Likes

Like 416k

WWE Fans  
7,88,100 fans



Barcelona Fans India Timeline Now Admin Panel

**FC BARCELONA**  
2012/13

**Barcelona Fans India**  
307,501 likes · 75,293 talking about this

Sports League  
A page for all the Indian Catalans. We represent the best team in the world.

About Photos Likes Fan of the Week

Like 307k

Barcelona India Fans  
3,58,900 fans

# Sportskeeda Social Media

twitter



10,000+ followers

#SportskeedaQuiz

400 – 500 responses/hour

Trending Top 5 in India

#Keedacaption

250 – 300 responses/hour



# Sportskeeda Twitter Engagement

← → ↻ 📄 pepsifanvsfan.sportskeeda.com



## PEPSI FAN vs FAN

### INDIAN PREMIER LEAGUE

**1st match - Chennai Super Kings v Mumbai Indians**  
MA Chidambaram Stadium, Chepauk, Chennai

**2nd match - Kolkata Knight Riders v Delhi Daredevils**  
Eden Gardens, Kolkata

**3rd match - Mumbai Indians v Pune Warriors**  
Wankhede Stadium, Mumbai

**4th match - Rajasthan Royals v Kings XI Punjab**  
Sawai Mansingh Stadium, Jaipur

**5th match - Royal Challengers Bangalore v Delhi Daredevils**  
M Chinnaswamy Stadium, Bangalore

**6th match - Deccan Chargers v Chennai Super Kings**  
Dr. Y.S. Rajasekhara Reddy ACA-VDCA Cricket Stadium, Visakhapatnam

**7th match - Rajasthan Royals v Kolkata Knight Riders**  
Sawai Mansingh Stadium, Jaipur

**8th match - Pune Warriors v Kings XI Punjab**  
Subrata Roy Sahara Stadium, Pune

## #CSK



-  **Sepakbola Indonesia** @bola\_indonesia 4h  
Dhoni absolutely killing it. CSK FTW #IPLPEPSI
-  **cricket ishan** @BengshanOrc 4h  
Cannot Believe what I m seeing. #IPLPEPSI
-  **Tim Frazier** @PLRboin 10h  
I think Dhoni needs another bat #IPLPepsi
-  **Abhishek Dhar** @AbhishekPRIDE 14h  
Helicopter shot. #IPLPepsi
-  **Aditya Kishore** @Aditya2001 18h  
CHENNAI SUPERKINGS KU WHISTLE PODU #IPLPepsi
-  **Firstpost** @firstpostin 18h  
Dhoni is ripping it. #IPLPepsi

## #IPLPEPSI

DHONI ABSOLUTELY KILLING IT  
#IPLPEPSI

102 Tweet

## #MI

-  **Cricket Blood** @Cricket\_Blood 34m  
When is Nehra going to learn bowling? #IPLPepsi
-  **Harold Dunant S** @hubbav 35m  
Mumbai are still not out mathematically #IPLPepsi
-  **#Cricket #wt20 #ICC** @CricketOME 49m  
Game over #IPLPepsi
-  **Best Owner BaTullah** @baan\_sports 45m  
Mathematically, we are still in it #IPLPepsi
-  **School DaYz** @Naich\_OrDieT 45m  
This match looks fixed. #IPLPepsi
-  **Brian A.C.Lewis** @briacrow 42m  
Too ooooo complacent #IPLPepsi

